



Canadian Consensus Framework Statement on Reinforcing Business Ethics and Integrity amidst COVID-19

The Canadian Consensus Framework for Ethical Collaboration represents leading health organizations who have created a set of ethical standards to guide collaboration among patient organizations, health care professionals and the healthcare industry.

The representatives of the consensus framework partners met on June 3 and reaffirmed their commitment to maintain and promote high standards of ethics and integrity set forth in the Mexico City and Kuala Lumpur Principles during and following the COVID-19 pandemic.

Ethical relationships between all stakeholders in the health care system is crucial in saving lives, enhancing patient health, supporting innovation and research. The pandemic is causing significant turmoil as well as creating opportunity for positive change in the health care system and as new challenges and processes emerge, ethics and integrity must be cornerstone.

This upheaval is underlining the importance of professional and ethical collaboration between patients, doctors, nurses, pharmacists, and the pharmaceutical and medical device companies as well as other health care stakeholders. The pandemic has caused a growing realignment of our health system and there is a need to ensure the principles of ethics and integrity are woven into any new relationships.

The Canadian Consensus Framework for Ethical Collaboration will develop Canadian learnings and adaptations for the 2020 Business Ethics for SMEs Forum focused on the Biopharmaceutical and Medical Devices Sector.

More information on the Canadian Consensus Framework for Ethical Collaboration can be found at:

[http://www.healthcharities.ca/resources/canadian-consensus-framework-for-ethical-collaboration-\(1\).aspx](http://www.healthcharities.ca/resources/canadian-consensus-framework-for-ethical-collaboration-(1).aspx)

To learn more about the Business Ethics for APEC SMEs Initiative please visit:

<https://klprinciples.apec.org/> (Medical Device Sector)

<https://mcprinciples.apec.org/> (Biopharmaceutical Sector)